Acquiring the knowledge to become a professional
CBT provides the latest technology in:

Autodesk Maya  QuarkXPress
AfterEffects  Dreamweaver
Photoshop    Flash
Illustrator   Fireworks
InDesign

“Demand for Graphic Designers continues to increase.”
-Bureau of Labor Statistics

Photo Manipulation using blending modes and lighting effects.
Infinite design possibilities-AS in Digital Graphic Design
PROGRAM SHOWCASE

Graphic Designers communicate information and ideas through a variety of media, such as print, electronic, and video applications. CBT students in the Associate Degree program will learn how to create, direct and control the flow of graphic arts in both print and interactive media with the aid of computer applications such as Adobe Photoshop, Illustrator, InDesign, QuarkXPress, Aftereffects, Dreamweaver, Maya, Fireworks, and Flash. Students will be challenged to compete in “real-world scenario” Graphic Design contests to promote ideas and push the limits in their studies to be prepared for today’s competitive market.

INDUSTRY APPLICATION

Graphic designers have employment opportunities in computer, printing, publishing, and advertising firms. Firms that offer interactive media services, such as websites, video games, cell phones, and other technology. Graphic Designers also have the flexibility of working both for a company and freelance clients. In 2006, freelance designers reported earnings of approximately $60,000.

Graphic designers develop the overall layout and production design of magazines, newspapers, journals, corporate reports, and other publications. They also produce promotional displays, packaging, and marketing brochures for products and services, design distinctive logos for products and businesses, and develop signs and signage systems—called environmental graphics—for business and government.

“Freelance designers reported earnings of $60,000.”*

-Bureau of Labor Statistics

JOB OUTLOOK

Employment of graphic designers is expected to grow 13 percent, as fast as the average for all occupations from 2008 to 2018, as demand for graphic design continues to increase from advertisers and computer design firms.

* Information varies per location and industry experience