

BUSINESS ADMINISTRATION & MANAGEMENT

36 MONTHS - 120 CREDITS



I WANT TO
[Be a business owner]

IT'S ALL ABOUT
[Your Dream]

Lower Division

| COURSE CODE | COURSE TITLE | SEMESTER CR.HR |
|-------------|-----------------------------------|----------------|
| ACG2021 | Financial Accounting | 4 |
| AMH2022 | US History | 4 |
| APA1146 | Accounting Applications | 4 |
| BSC1050 | Man & His Environment | 4 |
| BUL2132 | Business Law | 4 |
| CGS1060 | Microsoft Technology Applications | 4 |
| CLP1006 | Social Psych & Personal Effect | 4 |
| ECO2013 | Macroeconomics | 4 |
| ACG2071 | Managerial Accounting | 4 |
| ENC1100 | English Composition I | 4 |
| ENC1106 | English Composition II | 4 |
| ENG2111 | Novel into Film | 4 |
| FIN2100 | Personal Financial Management | 4 |
| GEB1011 | Principles of Business | 4 |
| GEB2350 | International Business | 4 |
| MAC1100 | Principles of College Algebra | 4 |
| MKA2000 | Principles of Marketing | 4 |
| MNA2012 | Principles of Management | 4 |
| MTB1103 | Business Math | 4 |
| SPC1013 | Speech | 4 |

Lower Division Electives (Choose one):

| | | |
|---------|---|---|
| ECO2023 | Microeconomics | 4 |
| ENT1000 | Principles of Entrepreneurship | 4 |
| GEB2930 | Business Administration Capstone | 4 |
| MAR1720 | Introduction to E-Commerce | 4 |
| MAR2141 | Introduction to International Marketing | 4 |

Upper Division

| COURSE CODE | COURSE TITLE | SEMESTER CR.HR |
|-------------|-----------------------------------|----------------|
| GEB3213 | Business Communications | 4 |
| GEB3218 | Professional Speaking in Business | 4 |
| ISM4011 | Intro to Management Info Systems | 4 |
| MAN3046 | Leadership & Team Development | 4 |
| MAN3065 | Business Ethics | 4 |
| MAN3301 | Human Resource Management | 4 |
| MAN4000 | Management Capstone | 4 |

Upper Division Electives (Choose one):

| | | |
|---------|------------------------------------|---|
| ENT3024 | Managing the Small Business | 4 |
| FIN3400 | Finance for Non-Financial Managers | 4 |
| MAR3721 | Marketing Online | 4 |

Upper Division Electives (Choose one):

| | | |
|---------|------------------------------------|---|
| ENT3114 | Business Plan Development | 4 |
| GEB4374 | International Negotiations & Sales | 4 |
| MAR3730 | The Business of E-Commerce | 4 |

Total Semester Credits **120**

IT'S ALL ABOUT [Your Dream]

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*For more information about our graduation rates, the median debt of students who completed the program, and other important information, please visit our website at, www.cbt.edu/academics/disclosure.



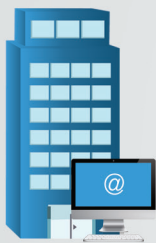
CBT College
SCHOOL OF BUSINESS

BACHELOR DEGREE IN BUSINESS ADMINISTRATION & MANAGEMENT

STATISTICS AND INTERESTING FACTS

CHOOSE A SPECIALIZATION FOR YOUR DEGREE THREE AREAS TO SELECT FROM

The Bachelor of Science in Business Administration & Management program offers our students the opportunity to enhance their portfolios with specialization options in one of the following areas :



E-COMMERCE

- MAR1720 Intro to E-Commerce
- MAR3721 Marketing Online
- MAR3730 The Business of E-Commerce



ENTREPRENEURSHIP

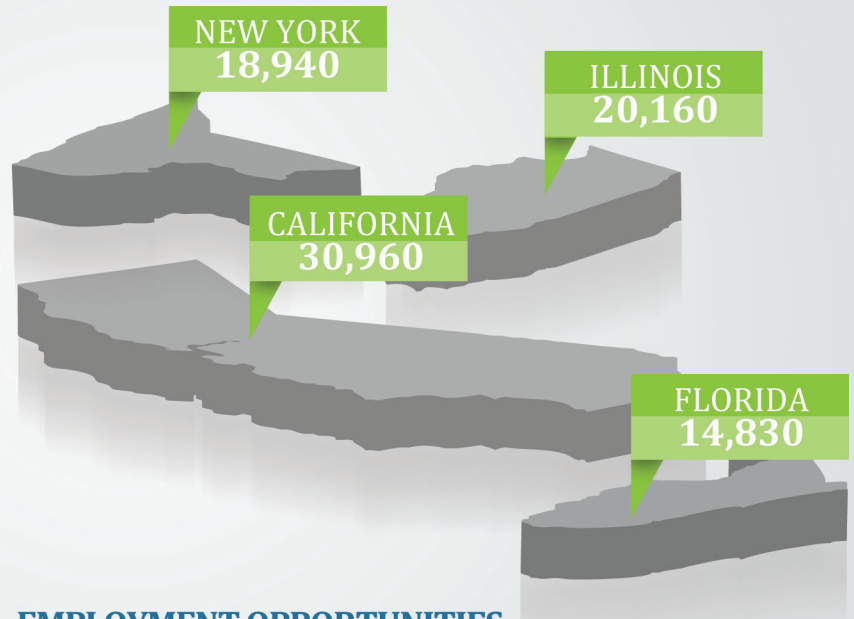
- ENT1000 Principles of Entrepreneurship
- ENT3024 Managing the Small Business
- ENT3114 Business Plan Development



INTERNATIONAL BUSINESS

- MAR2141 Intro to International Marketing
- FIN3400 Finance for Non-financial Managers
- GEB4374 Int. Negotiations & Transactions

STATES WITH THE HIGHEST OCCUPATION FLORIDA IS AMONG THE TOP 4 STATES



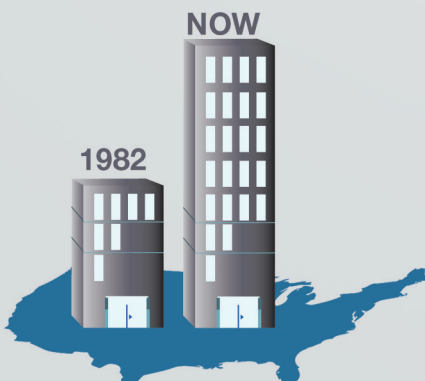
EMPLOYMENT OPPORTUNITIES

COMPANIES THAT HAVE HIRED CBT STUDENTS



INTERESTING FACTS ABOUT BUSINESS IN AMERICA INFORMATION YOU SHOULD KNOW

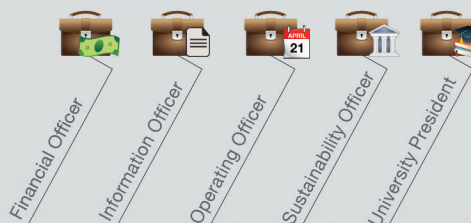
The number of small businesses in the U.S. has increased 49% since 1982.



2/3 of all present-day college students intend to become entrepreneurs.



OCCUPATION OPPORTUNITIES POSITIONS WITH SPECIFIC AREAS OF WORK



23 million small businesses in America account for 54% of all U.S. sales



INFORMATION SOURCES

- <http://www.rlrouse.com/small-businesses.html>
- <http://www.sba.gov/content/small-business-trends>
- <http://www.bls.gov/ooh/Management/Top-executives.htm>
- <http://www.bls.gov/oes/current/oes111011.htm>

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